

Kendon Stand-Up™ TRAILERS & LIFTS

THE KENDON QUARTERLY www.kendonusa.com



Kendon Stand-Up MotoLift serial number #00001 and the men behind the product.

MotoLift Debuts

Kendon Industries, the originator of the Stand-Up™ motorcycle trailer, continues its pioneering ways with the next generation of motorcycle lifts. The latest evolution in a patented line of Stand-Up lifts, the all-new MotoLift combines 25 years worth of engineering expertise with real world needs to create an all-new category.

"It is the perfect solution to a number of challenges faced in the shop, combined with the benefit of total portability," explains Kendon President Frank Esposito.

"It's really the ultimate work station," he adds. "From basic maintenance to full-blown service work such as removing both wheels, the MotoLift does more than a professional grade shop lift will do, without taking up space!"

The latest innovation from the mind of Kendon founder Ken Thurm, the MotoLift is now available through dealers and stocking distributors

throughout North America. Whether it's hoisting a big KTM SuperEnduro or the latest lightweight motocrosser, the MotoLift's proprietary air-over-hydraulic jack makes it possible to hoist virtually any dirtbike, anywhere, and at any time.

Even if your portable air compressor is out of commission, MotoLift's manual pump allows it to be raised by hand at the MX track or the backroads of Baja.

Veteran off-roader and industry icon Paul Golde was the very first person to purchase a Kendon MotoLift for use at the world famous Rancho Relaxo Dirtbike Club & Resort. MotoLift Serial #00001 was presented to Golde in a special ceremony back on February 6, 2010 and now the floodgates have been opened to customers across the country.

"Now our concern is making enough to meet the demand," concludes Esposito.

The Kendon Difference

The best kept secret in the powersports industry is finally out of the bag! Featured in the current issues of the top publications, including *Cycle World* and *Trail Rider*, not to mention literally dozens of websites and virtual magazines, it seems that the media is finally "discovering" Kendon's Stand-Up™ line of lifts and trailers. We say better late than never! Of course savvy dealers such as the legendary Malcolm Smith have been stocking Kendon products for the past 20 years. Time to tune in to what the magazine editors are all talking about.



So What's All The Fuss About?

Single Trailer



Kendon Industries, the originator of the Stand-Up motorcycle trailer, continues its pioneering ways with the next generation of trailers and motorcycle lifts. The street line of lifts has been significantly updated. The 2010 street lifts offer improved performance, reliability and strength. Plus there is the all new MotoLift packed with a host of innovations specifically for the off-road market, but the biggest news really is the 2010 trailers.

"Kendon has been around for years continually creating innovative products to make a motorcycle enthusiast's life much easier," explains *Hot Bike* magazine editor Eric Ellis. "Now I know what you are thinking — "there are a ton of lifts and trailers on the market, what makes Kendon so special?" — The answer is pretty simple, space! When you're done with the Kendon lift or trailer, it can be folded up and stood up on one end (one end has wheels) and rolled off to a corner or against the wall where it takes up minimal space."

There is more to the story than that, however. Not only do Kendon

products feature plenty of technical innovations, they work.

"Kendon trailers are strong, long-lasting, lightweight and flat out beautiful," says company president Frank Esposito.



"Performance trailers are the ones you don't feel that you're towing. We have earned a reputation to towing sweeter than any other competitor but the partnership between Kendon and our proprietary axle supplier Tie Down Engineering means the best trailer on the market just got better," exclaims Esposito. "Kendon is a PERFORMANCE trailer!"

As they say, the devil is in the details, so here is a detailed description of The Kendon Difference.

Fenders have been redesigned for added strength and performance using higher grade materials.

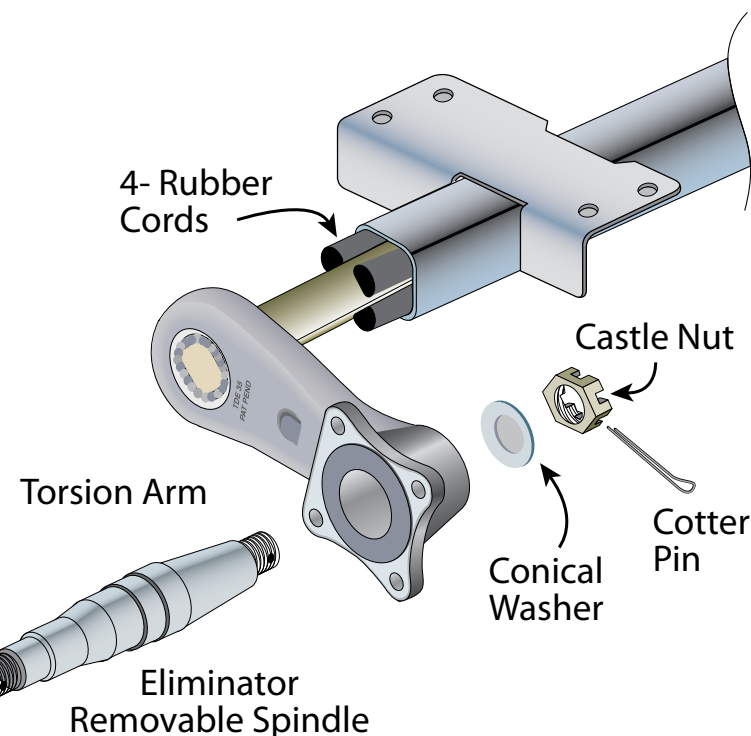


The Kendon Difference comes from the proprietary Eliminator Torsion Axle with removable spindles, exclusively from Tie Down Engineering.



Kendon Stand-Up™ Trailer Features & Benefits

- **The patented Eliminator Torsion Axle from Tie Down Engineering** offers completely controlled compression and rebound as each wheel is fully independent of the other side.
- **This exclusive torsion bar suspension system** delivers precision spring rates and dampening rates to each wheel independently to provide for a smoother and safer ride.
- **Use of torsion bars** rather than a conventional axle/leaf spring set-up also reduces un-sprung weight. The Eliminator torsion axle tube is bolted to the frame so the number of moving parts is reduced, lowering the weight that the “spring action” must move. Ultimately this results in a smoother shock action and provides equal ride quality whether the trailer is loaded or empty.
- **The torsion axle becomes a cross member** – An added benefit of the Eliminator torsion axle is that it mounts directly to the frame, further reducing flex.
- **Double Mounting Brackets** – for maximum strength and stability, all Kendon trailers feature double mounting brackets from axle to frame.
- **Removable Spindle** – Tie Down Engineering’s patented Eliminator torsion axle is the only axle that has a replaceable spindle. This greatly reduces the chance of ruined trips due to an accident, bearing failure or spindle damage.
- **SuperLube** – Every Eliminator torsion axle comes with SuperLube spindles as standard equipment. SuperLube has been proven to be the best method to change grease in the hub cavity.
- **Totally tubular!** The triangulated round-tube frame is similar to the construction of a racecar chassis (no wonder given Ken Thurm’s extensive racing background). Inspired by the strongest geometric shape, the triangle, each round-tube frame is tough as well as lightweight due to precision CNC bends and minimal welds and cuts.
- **Aesthetics** – Kendon trailers are attractive: Diamond plate decking and a beautiful powder coating process make for a striking finish with rugged durability.
- **All New Redesigned Fenders** – Fenders have been redesigned for added strength and performance. New fenders now use A572 Grade 50 High Strength Steel. Fenders are spindle center line located and mounted directly to the axle trailing arm. This delivers the closest possible fender to tire clearance providing superior debris control, aerodynamic and better looks.
- **Longevity** – Kendon has a PASSION for transporting and handling your vehicle – we are the leader in motorsports transportation. Period!
- **Spare Parts** – We understand things happen on the road and we offer a full line of replacement parts.



2010 Improvements

As good as Kendon trailers have historically been, the best have gotten even better. A host of key improvements have been made to the 2010 models and rather than having you wait for these upgrades, Kendon has quietly been shipping the upgraded models for the past couple of months. These new and improved versions are now in stock and ready for the customer today! Specific highlights include:

- **Next Generation Hybrid Axle co-developed by Tie Down Engineering and Kendon Trailers is now offered for all trailers with a 2,000 lb. GVW**
- **New & Improved Fenders – All 2010 trailers have a new higher strength material – A572/grade 50 — fender.**
- **A wider rail with an adjustable wheel chock has been incorporated into each Kendon Stand-Up™ trailer for the 2010 season.**

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Kendon's First Lift For Dirtbikes



The patented MotoLift is an industry first, providing dirtbike enthusiasts with professional grade shop equipment. The ability to lift the bike and elevate the wheels off the platform makes it ideal for use at the pits or in the garage as the air-over-hydraulic jack or manual pump lifts virtually any dirtbike. When not in use, fold up and stand up the MotoLift like an ironing board to save space. Other features include adjustable working heights, removable front and rear sections, and stainless steel work trays. "Having the lift is great and I use it all the time," says Paul Golde, purchaser of MotoLift Serial #00001. "It is so easy to use that I think up maintenance stuff to do!"

Kendon Bike Lifts 2010 Improvements

- New and improved air-over-hydraulic jack with extruded aluminum housing for improved valving and slow controlled descent
- Adjustable wheel chock for different sized front wheels
- New optional wide tire loop for tires larger than 130mm
- Laser cut 5 position height brackets
- Improved quick release front positive-stop front wheel loop
- Specially molded new front foot stops to provide more stability when loading
- Refined top rail provides increased rigidity
- Additional oil drain holes
- New front rail gussets



Ken Thurm with a working mini-version of his original Stand-Up trailer design. Note the dozens of US Patents hanging on the wall behind him. Scott Cox Photo.

About Kendon

Kendon Industries, Inc. founder Ken Thurm is a mechanical engineer, veteran drag racer, die-hard hot rodder, inveterate tinkerer and certified visionary (he has 25 U.S. patents to prove it). The concept for trailers that fold-up and then Stand-Up™ for convenient storage came about as an elegant solution to a need for more garage space nearly two decades ago and has since expanded to encompass a full range of trailers and lifts for the motorcycle, ATV, hot rod and classic car lifestyles.

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TRAILERS & LIFTS

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